EXHIBIT A

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1	UNITED STATES DISTRICT COURT
2	NORTHERN DISTRICT OF CALIFORNIA
3	SAN FRANCISCO DIVISION
4	
5	ORACLE AMERICA, INC.,)
6	Plaintiff,)
7	vs.) No. CV 10-03561 WHA
8	GOOGLE, INC.,)
9	Defendant.)
10)
11	
12	
13	HIGHLY CONFIDENTIAL, ATTORNEYS' EYES ONLY
14	
15	
16	Videotaped deposition of IAIN M. COCKBURN, PH.D.,
17	taken at the law offices of Boies, Schiller &
18	Flexner LLP, 1999 Harrison Street, Suite 900,
19	Oakland, California, commencing at 9:41 a.m.,
20	on Monday, October 17, 2011, before
21	Leslie Rockwood, RPR, CSR No. 3462.
22	
23	
24	
25	PAGES 1 - 269
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1	the book scanning issue. I don't know whether I	
2	haven't seen the terms of a you know, the license	
3	under you know, the terms under which Google shares	
4	revenue from from its providing its users the ability	
5	to search a whole bunch of copyrighted work.	11:54:00
6	In my mind as an economist, I would interpret	
7	that as being a license, you know, which revolves revenue	
8	sharing around intellectual property. Same thing with	
9	content distribution deals in which I understand there's	
10	revenue sharing, you know.	11:54:23
11	Q. BY MR. PURCELL: But, again, I'm talking	
12	purely about a patent license where Google agrees to	
13	provide some consideration to something in exchange for	
14	rights to practice patents with no exploitation	
15	component, no distribution deal.	11:54:44
16	Are you aware of Google ever agreeing to	
17	revenue sharing in that context?	
18	MS. RUTHERFORD: Objection.	
19	THE WITNESS: No.	
20	Q. BY MR. PURCELL: We've been talking a lot	11:54:53
21	about the starting point, whether 100 million or 28	
22	million is better. I just, sort of, want to understand	
23	what's your opinion as to what Google would have been	
24	purchasing for that amount of money, whatever it ended up	
25	being?	11:55:14
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1	A. Google would have been paying for the right	
2	to incorporate Sun's intellectual property and distribute	
3	a Linux Java mobile stack under an Open Source license.	
4	Q. Part of that component would have been a	
5	license to a portfolio of Sun intellectual property?	11:55:49
6	A. That's correct.	
7	Q. And that intellectual property portfolio	
8	included patents; correct?	
9	A. Yes. Again, I'd have to refresh my	
10	recollection as to the precise terms in the contract, but	11:56:14
11	I understand the payment under such circumstances to be	
12	payment for a bundle of of intellectual property,	
13	including patents owned by Sun.	
14	Q. Do you know how many Sun-owned patents were	
15	contained in that bundle of intellectual property?	11:56:30
16	A. I don't know.	
17	Q. Have you looked at any of the Sun-owned	
18	patents contained in that bundle of intellectual property	
19	other than the patents asserted in this lawsuit?	
20	A. No.	11:56:45
21	Q. Do you know anything about the other	
22	Sun-owned patents in that bundle, as far as what they	
23	covered what functionality they covered?	
24	MS. RUTHERFORD: Objection.	
25	THE WITNESS: I'm not aware of any list of	11:56:59
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1	of such patents. I've seen some numbers thrown around.	
2	But I have not looked specifically at any patents other	
3	than the ones that are in suit in this matter.	
4	Q. BY MR. PURCELL: Have you made any attempt to	
5	calculate the value to Google in the context of the	11:57:19
6	the April 2006 negotiations of the other Sun-owned	
7	patents not at issue in this case?	
8	A. I have not isolated the value of of those	
9	other patents, no.	
10	Q. What about the other elements of the bundle	11:57:42
11	of intellectual property rights, were there copyrights	
12	strike that. That's a terrible question. Let me start	
13	again.	
14	With respect to the bundle of intellectual	
15	property rights that was part of the subject of the	11:58:02
16	negotiation between Sun and Google, did that bundle	
17	include the rights to copyrighted Sun material?	
18	A. It's my understanding that it does, yes.	
19	Q. And do you have a sense of the scope of the	
20	Sun copyrighted material at issue with respect to that	11:58:15
21	bundle?	
22	A. Amongst other things, I think it includes	
23	copyrighted source code. I understand that Sun claims a	
24	copyright in the API's. You know, there may be there	
25	may be other copyrighted material encapsulated by the	11:58:43
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1	the terms of the proposed agreement.	
2	Q. Have you attempted to value the other	
3	copyrighted material included within the bundle that is	
4	not asserted in this case?	
5	A. No. My analysis supports apportioning the	11:59:06
6	value of of the entire bundle specifically into	
7	into two components, one of which is is that	
8	associated with the patents-in-suit. Another reflects	
9	the value of the copyrights, but I have not specifically	
10	isolated the value of the other intellectual property.	11:59:36
11	Q. Are you sufficiently familiar with the	
12	content of that other intellectual property that you	
13	could estimate its value?	
14	MS. RUTHERFORD: Objection.	
15	THE WITNESS: Not as I sit here today.	11:59:56
16	Q. BY MR. PURCELL: If Google had gotten access	
17	to Sun's copyrighted source code, that would have had	
18	substantial economic value to Google; correct?	
19	MS. RUTHERFORD: Objection.	
20	THE WITNESS: It may have had substantial	12:00:10
21	economic value. It would depend upon what use they could	
22	put it to.	
23	Q. BY MR. PURCELL: Wouldn't having access to	
24	Sun's copyrighted source code potentially have enabled	
25	Google and Sun to jointly develop a mobile operating	12:00:25
		Page 80

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1	platform more quickly?	
2	MS. RUTHERFORD: Objection.	
3	THE WITNESS: That's possible.	
4	Q. BY MR. PURCELL: It would have avoided the	
5	need for Google to write its own code, at least to some	12:00:36
6	extent, potentially; correct?	
7	MS. RUTHERFORD: Objection.	
8	THE WITNESS: It's certainly possible.	
9	Q. BY MR. PURCELL: It might have allowed Google	
10	to get a mobile operating platform to market more	12:00:45
11	<pre>quickly; correct?</pre>	
12	A. Well, it's possible. I don't know that	
13	it's it's guaranteed. Google may have had existing	
14	code with equivalent functionality or the ability to	
15	obtain it from a third party.	12:01:03
16	Q. Do you have any information suggesting that	
17	Google did have the ability to obtain equivalent code	
18	from a third party?	
19	MS. RUTHERFORD: Objection.	
20	THE WITNESS: I don't know either way.	12:01:19
21	Q. BY MR. PURCELL: The bundle of intellectual	
22	property rights that was part of the negotiation between	
23	Sun and Google, in addition to patents and copyrights, it	
24	also included the rights to use Sun's Java trademark;	
25	correct?	12:01:47
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1	A. Correct.	
2	Q. Have you attempted to calculate the value of	
3	the use of Sun's Java trademark with respect to the	
4	overall bundle of rights?	
5	A. No.	12:01:57
6	MS. RUTHERFORD: Objection.	
7	Q. BY MR. PURCELL: Do you see any value in	
8	in a new mobile operating platform having the Java brand	
9	over a new entrant that did not?	
10	MS. RUTHERFORD: Objection to form.	12:02:10
11	THE WITNESS: There may be some value.	
12	Whether it's substantial or or minimal, I don't know	
13	that I can offer an opinion.	
14	Q. BY MR. PURCELL: Are you familiar with Sun's	
15	business practices as far as its efforts to protect the	12:02:31
16	Java trademark?	
17	MS. RUTHERFORD: Objection to form.	
18	THE WITNESS: Generally.	
19	Q. BY MR. PURCELL: What's your understanding	
20	of	12:02:42
21	MS. RUTHERFORD: Give me a second to object.	
22	Okay?	
23	THE WITNESS: Sorry.	
24	MR. PURCELL: Sure.	
25	Q. What's your understanding of Sun's general	12:02:47
		Page 82

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1	business practices with regard to protecting the Java	
2	trademark?	
3	A. Sun does not allow licensees to use the	
4	trademark, you know, unless they unless they have	
5	demonstrated that they're using a compatible version of	12:03:16
6	Java, specifically one which has passed the TCK.	
7	Q. And TCK stands for is it technology	
8	compatibility test? I'm not trying to trick you. I can	
9	never remember whether it's technology or testing	
10	compatibility kit?	12:03:39
11	A. I'm in the same place that you are,	
12	Mr. Purcell. I believe it is testing and compatibility	
13	kit.	
14	Q. Okay.	
15	A. But it may even have changed over time.	12:03:46
16	Q. But in any event, the TCK is a Sun test	
17	designed to measure compatibility between a licensee's	
18	implementation of Java and the Sun Java standard;	
19	correct?	
20	A. That's my understanding.	12:03:59
21	Q. So leaving aside the bundle of intellectual	
22	property rights we've been discussing, the patents	
23	copyrights and trademark, would the proposed deal between	
24	Sun and Google have delivered any other value to Google	
25	in exchange for the payment Google was proposing to make	12:04:19
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1	to Sun?	
2	MS. RUTHERFORD: Objection to form.	
3	THE WITNESS: I'm sorry, can you restate the	
4	question?	
5	Q. BY MR. PURCELL: Sure. Maybe I can make it a	12:04:31
6	little more simple.	
7	The deal between Google and Sun under	
8	negotiating negotiation in April of 2006 would have	
9	provided Google with additional value beyond just a	
10	license to a bundle of intellectual property; correct?	12:04:44
11	A. Well, the value to Google is, as you have	
12	suggested, at least potentially made up of a number of	
13	of factors, one is potentially the right to to access	
14	certain source code or deploy certain Sun technology, the	
15	ability to access the base of developers writing Java	12:05:28
16	code. To the extent that they saw some value in the	
17	trademark, they might have been viewed that as part of	
18	the considerations under the agreement.	
19	I think there is likely to be some value to	
20	them in terms of being able to capitalize upon Sun's	12:05:56
21	expertise and and many years of investment in	
22	developing Java and fine-tuning that technology to work	
23	in the mobile environment. There may well be other	
24	benefits that they would receive in exchange for for	
25	the payments associated with this agreement.	12:06:24
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1	Q. In your analysis, do you attempt to value the	
2	other benefits that Google would have received apart from	
3	the intellectual property license?	
4	A. Independently of of the negotiations	
5	around this agreement, no.	12:06:44
6	Q. What about in the context of the negotiations	
7	around this agreement? In that context, did you attempt	
8	to value the other benefits apart from the intellectual	
9	property license to Google?	
10	A. I don't know that they're they're easily	12:07:00
11	economically separable. Like many of these agreements,	
12	it involves a transfer of technology, which is	
13	accomplished by by a license to intellectual property.	
14	Q. But a license to intellectual property	
15	doesn't necessarily give the licensee the right to	12:07:26
16	leverage the expertise that the licensor has previously	
17	gained in in implementing the technology previously;	
18	correct?	
19	MS. RUTHERFORD: Objection to form.	
20	THE WITNESS: It depends on the terms of the	12:07:41
21	license agreement.	
22	Q. BY MR. PURCELL: I understand that, but in	
23	and of itself, a license to intellectual property doesn't	
24	also give the licensee the right to leverage the	
25	licensor's expertise in using the licensed technology?	12:07:59
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1	A. I would characterize it as a method of	
2	capturing the value to Sun of compatibility and control.	
3	Q. All right. We'll get to that in a second.	
4	Other than those three bases, the litigation	
5	premium, fragmentation and then as you put it, the value	14:17:01
6	to Sun as capturing compatibility and control, is there	
7	any other basis for the upward adjustment that you make	
8	in the patent royalty from just below \$30 million to just	
9	above 200 million in your initial report?	
10	A. Maybe I misheard your question. But those	14:17:19
11	would be the those would be the three factors which	
12	would lead me to an upward adjustment.	
13	Q. Now, looking at the litigation premium first,	
14	you state that you're not able to quantify that	
15	<pre>precisely; correct?</pre>	14:17:54
16	A. Correct.	
17	Q. And why is that?	
18	A. Well, I think to make the correct adjustment	
19	here, one would have to have a good sense of the ex-ante	
20	probability of success in litigation.	14:18:12
21	The literature on this has has focused, if	
22	you like, on on average on average values and the	
23	types of the sizable litigation premium, which would be	
24	suggested by, for example, the the what the data	
25	would allow you to infer about infer for a randomly	14:18:37
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1	chosen patent or a randomly chosen litigation, what the	
2	probability of of the patentee establishing liability	
3	would be.	
4	Those studies point us to the general	
5	magnitude of such adjustments. I am personally hesitant	14:18:56
6	to apply them in a situation such as this, where I think	
7	it's really unclear what the ex-ante probability of a	
8	finding of liability would be.	
9	Q. Is it fair to say that you used the	
10	litigation premium only as a reasonableness check to	14:19:19
11	support your conclusion that an upward adjustment of the	
12	patent royalty is justified?	
13	A. Litigation the potential for a litigation	
14	premium, which you know, which could be significant	
15	but which I believe is difficult to reliably was	14:19:37
16	difficult for me to reliably assess, is one of the	
17	factors that I would take into account within the Georgia	
18	Pacific framework as suggesting as suggesting upward	
19	pressure on a reasonable royalty. Yeah.	
20	Q. And is that the only way in which you use the	14:20:04
21	litigation premium in your analysis, to suggest upward	
22	pressure on the royalty?	
23	A. I believe so.	
24	Q. The next basis for your upward adjustment is	
25	fragmentation. And I believe you say you're not able to	14:20:26
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1	precisely quantify the impact of fragmentation either;	
2	correct?	
3	A. At this point in time, I think it	
4	fragmentation fragmentation is something which I	
5	believe is a very substantial consideration here and that	14:20:50
6	Oracle is likely to suffer severe economic harm as a	
7	result of Google's actions fragmenting the the Java	
8	ecosystem.	
9	I think some parts of this might, in the	
10	fullness of time, you know, be possible to quantify with	14:21:18
11	some precision. But it is a the type of phenomenon	
12	which is very difficult to quantify with any with any	
13	precision.	
14	Q. And you haven't attempted to do that here;	
15	correct?	14:21:40
16	A. I have not.	
17	Q. Is it your opinion that Oracle has already	
18	suffered damages as the result of fragmentation caused by	
19	Android?	
20	A. Yes, it is. I think the economic processes	14:21:50
21	which lead to the the substantial harm caused by	
22	fragmentation are already in progress. The cat's out of	
23	the bag, if you like.	
24	Everything I think we know in economics about	
25	the platform competition and the economic processes which	14:22:14
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1	drive this, suggest that, you know, the the processes	
2	in motion, they're very difficult to reverse and will	
3	lead to to very substantial harm to Oracle's economic	
4	interests as the as the sponsor of the Java platform.	
5	Q. And how could that harm to Oracle's economic	14:22:47
6	interest be demonstrated?	
7	A. Well, we might in 20 year's time be able to	
8	conduct a retrospective study I imagine it would make	
9	a very good Ph.D. thesis to go back and look at	
10	what you know, what will have happened between 2008	14:23:10
11	and at some point in the future.	
12	And, you know, there may be enough data for	
13	such a retrospective study to be able to go back and say,	
14	"Well, this is this is what happened to Java. You	
15	know, this is what happened to Oracle's ability to	14:23:32
16	capture value from the platform. And this is what led to	
17	this, that or the other, business outcome," which I	
18	can't, sitting here, predict.	
19	But retrospectively, one will be able to	
20	reliably attribute to the forking or the fragmentation of	14:23:53
21	the platform by Android.	
22	Q. Do we need to wait 20 years to make that	
23	determination?	
24	A. Well, I don't know how many years. But, you	
25	know, at some indeterminate point in the future, when the	14:24:08
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1	Android network.	
2	These examples I I referred to earlier	
3	strongly point to these processes being almost impossible	
4	to reverse. Once the market is tipped, it's almost	
5	impossible to tip it back.	14:29:44
б	Q. Other than Exhibit E10, which measures	
7	developer activity on message boards, do you rely on any	
8	other data in support of a conclusion that developer	
9	interest has shifted from Java to Android?	
10	A. I don't rely on any other piece of data	14:30:10
11	specifically. I rely upon my my years of studying	
12	this phenomenon, the extensive economic literature which	
13	describes these kinds of dynamics, and, you know, the	
14	empirical studies which have pointed to these examples of	
15	the death of one platform through forking or	14:30:31
16	fragmentation and the emergence of another.	
17	Q. Let's assume that Google had created a	
18	non-infringing competing platform. Wouldn't it still be	
19	possible in that circumstance that developers would move	
20	from the Java platform to the non-infringing competitive	14:30:49
21	Android platform?	
22	A. Well, it's possible. It's possible. But I	
23	think it's you know, you have to understand the	
24	economic forces which would which would drive this.	
25	If the developers had a reasonable basis to	14:31:07
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1	very large numbers of applications being available, and
2	very rapid adoption by consumers.
3	Q. Have you done anything to investigate the
4	extent to which when Apple launched its mobile iPhone
5	platform, any mobile Java developers migrated over and 14:45:32
6	started writing apps for the iPhone?
7	A. As I said, I haven't seen any convincing data
8	on that point.
9	Q. Now, Android includes more functionality than
10	is included in Oracle's Java mobile product; correct? 14:45:49
11	A. I understand it's, if you like, a superset
12	of of Java mobile.
13	Q. Android is what is referred to as a full
14	stack operating system. Have you ever heard that term?
15	A. Yes. 14:46:08
16	Q. So it includes it includes actually an
17	operating system at the bottom level. It includes
18	middleware. It includes features that run on the
19	middleware.
20	A. Yes. 14:46:17
21	Q. Whereas Java mobile is mostly confined to
22	middleware? Is that your understanding or
23	A. Generally, yes.
24	Q. So in that sense, Android doesn't strike
25	that. 14:46:32
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1	would want to assessed the range of choices, market and	
2	technology options that were available to the	
3	participants.	
4	The reason this is something which is very	
5	hard to do ex-ante and may not be possible to do	14:52:33
б	ex-post that's why I was suggesting it could be a	
7	Ph.D. thesis, topic is that it may in the end be	
8	possible to evaluate all of this data, when it's all	
9	finally in and the process the economic processes I'm	
10	talking about have played out and arrive at a	14:52:55
11	definitive conclusion, what we can't do, I think at this	
12	moment in time, is is come up with a reliable	
13	quantification of of how for fragmentation.	
14	It's very clear to me that it's substantial	
15	and likely to be impossible to reverse. Putting a dollar	14:53:22
16	figure on it today I think is is not something that	
17	can be done.	
18	Q. How can you be sure that there even is any	
19	harm from fragmentation?	
20	A. Listen to the participants in this case.	14:53:39
21	Oracle are very concerned, and I think have a very	
22	reasonable basis for being concerned, about the impact of	
23	Java on their business. They're seeing it in their	
24	customers jumping ship. There's you know, the record	
25	supports, you know, a substantial and ongoing and likely	14:54:06
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1	accelerating impact of Android on Oracle's Java business.	
2	Q. Is there anything in particular you can point	
3	me to? I mean, I'm familiar with Oracle's assertions in	
4	the case, but is there anything in particular you can	
5	point me to as evidence of harm to Oracle currently from	14:54:32
6	fragmentation?	
7	A. Well, I cite a number of of I don't	
8	recall the specific references here. I think the	
9	the I wish I can add to my previous answers to your	
10	questions in this line.	14:55:27
11	MR. PURCELL: All right. Let's take a break.	
12	THE VIDEOGRAPHER: Going off the record. The	
13	time is 2:55 p.m.	
14	(Recess.)	
15	THE VIDEOGRAPHER: Back on the record. The	15:08:55
16	time is 3:08 p.m.	
17	Q. BY MR. PURCELL: Dr. Cockburn, staying with	
18	the fragmentation issue for a moment, you're familiar	
19	with the phrase "write once, run anywhere"?	
20	A. Yes, I am.	15:09:06
21	Q. And what's your understanding of what that	
22	phrase means?	
23	A. Well, the phrase refers to the property of	
24	the Java platform, and it's built in by design that a	
25	great amount of Java code, or indeed, all of the code for	15:09:27
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1	be the only company that could offer a commercial	
2	implementation of Android?	
3	MS. RUTHERFORD: Objection to form.	
4	THE WITNESS: There was no agreement.	
5	Q. BY MR. PURCELL: Was there ever an agreement	15:39:38
6	on that term between Sun and Google during negotiations?	
7	MS. RUTHERFORD: Objection to form.	
8	THE WITNESS: I don't think so.	
9	Q. BY MR. PURCELL: When you say "commercial	
10	implementation," are you distinguishing between that and	15:39:49
11	zero price implementations?	
12	MS. RUTHERFORD: Objection to form.	
13	THE WITNESS: I'm referring to to an	
14	implementation which is licensed under the kind of	
15	commercialize which Sun had used and continues to use	15:40:08
16	with its licensing of Java ME.	
17	Q. BY MR. PURCELL: But there are other	
18	companies that are able to offer commercial	
19	implementations of Java ME; correct?	
20	A. What do you mean specifically?	15:40:27
21	Q. Well, OEMs, wireless carriers, there are	
22	other companies that offer commercial implementations of	
23	Java ME; correct?	
24	A. They do so under license from Sun, is my	
25	understanding. So it's a distinction. I think maybe	15:40:51
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1	where the issue here is the difference between Java ME as
2	I think you were describing as a piece of middleware,
3	Java ME can be implemented on many different platforms,
4	and certainly it's the case, I think, that OEMs or
5	carriers may be understood to be distributed you know, 15:41:16
6	distributing a commercial implementation and doing so on
7	top of that platform.
8	So I think, for example, Java ME runs on
9	Blackberry. There's a big distinction between that and
10	Android, which is a what we were describing earlier as 15:41:33
11	a full stack.
12	Q. I think you said earlier that your only basis
13	for quantifying the upward adjustment of patent royalties
14	is the third upward adjustment, the value to Sun of
15	compatibility and control; is that correct? 15:42:09
16	A. Yes.
17	MR. PURCELL: I'd like to mark these two
18	documents as Exhibits 509 and 510.
19	(Exhibits Google 509 and 510 were marked
20	for identification.) 15:42:42
21	MR. PURCELL: So Exhibit 509 is a March 20,
22	2006 email from Kathleen Knopoff to the Armstrong core
23	email group, Bates-Stamped 0AGoogle 0100166873.
24	And then Exhibit 510 is a presentation with
25	the Bates-Stamp OAGoogle 0100166874 through 66899. 15:43:06
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1	MS. RUTHERFORD: I think it's important to	
2	mention that 509 and 510 were attached to each other.	
3	MR. PURCELL: Right. I assume that that's	
4	the case.	
5	Q. Dr. Cockburn, looking at and feel free to	15:43:30
6	look at Exhibit 509 if you want, the email but looking	
7	at 510, the presentation, is this document the basis for	
8	your quantification of the upward adjustment for the	
9	value of control and compatibility to Sun?	
10	A. It's the basis for that part of my	15:43:48
11	adjustment, which, if you like, is a lump sum. I also	
12	I also account for compatibility control as regards of	
13	lifting a cap on on the revenue sharing part of the	
14	agreement. This is the principal part, yes.	
15	Q. BY MR. PURCELL: Is there any other basis for	15:44:18
16	that principal part of your upward adjustment, other than	
17	this document?	
18	A. No. Other than other than my locating it	
19	in the general context of the record and the other	
20	evidence I considered, this is the specific document.	15:44:37
21	Q. Leaving aside your discussions with counsel,	
22	which I can't get into, did you discuss this document	
23	with anybody at Oracle prior to relying on it in your	
24	expert report?	
25	A. No.	15:44:49
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You can infer you can infer that from the previous page which talks about, you know, 235 million units in fiscal '09. you could scale that down to, you know, help you understand how many units were projected and how guickly this product might have ramped up and received 15:57:59 acceptance. 7 0. BY MR. FURCELL: Have you seen any other 8 document that would support a conclusion that if Project. 9 Armstrong had gone forward, Sun could have got it to 10 market by the end of 2007? 15:58:09 11 MS. RUTHERFORD: Objection to form. 15:58:09 12 THE WITNESS: I'm not recalling a specific 16 13 document. 15:58:29 14 Q. BY MR. PURCELL: In looking at the numbers 15:58:29 15 for fiscal year 2009, the revenue number is 15:58:29 16 \$462.6 million: correct? 1 17 A. Yes. 1 18 Q. And the gross margin is \$428.0 million? 15:58:42 19 A. Yes. 1 20 Q. That's a profit margin of over 90 percent, 15:58:42 15:58:42 isin't it? Q. Are you aware			
3 fiscal '09. You could scale that down to, you know, help 4 you understand how many units were projected and how 5 quickly this product might have ramped up and received 15:57:59 6 acceptance. 7 Q. BY MR. FURCELL: Have you seen any other 8 document that would support a conclusion that if Project 9 Armstrong had gone forward, Sun could have got it to 10 market by the end of 2007? 15:58:09 11 MS. RUTHERFORD: Objection to form. 12 THE WITNESS: I'm not recalling a specific 13 document. 14 Q. BY MR. PURCELL: In looking at the numbers 15 for fiscal year 2009, the revenue number is 15:58:29 16 \$462.6 million: correct? 1 17 A. Yes. 1 18 Q. And the gross margin is \$428.0 million? 1 19 A. Yes. 1 20 Q. That's a profit margin of over 90 percent, 15:58:42 15:58:42 19 A. I'll accept your arithmetic. 2 21 are you aware of any other Sun or Oracle 2 22 A. r'll accept your a	1	You can infer you can infer that from the previous	
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20Q. That's a profit margin of over 90 percent,15:58:4221isn't it?15:58:4222A. I'll accept your arithmetic.15:59:0023Q. Are you aware of any other Sun or Oracle15:59:0024business segment that generates a margin of that nature,15:59:00	18	Q. And the gross margin is \$428.0 million?	
<pre>21 isn't it? 22 A. I'll accept your arithmetic. 23 Q. Are you aware of any other Sun or Oracle 24 business segment that generates a margin of that nature, 25 90 percent? 15:59:00</pre>	19	A. Yes.	
22A. I'll accept your arithmetic.23Q. Are you aware of any other Sun or Oracle24business segment that generates a margin of that nature,2590 percent?15:59:00	20	Q. That's a profit margin of over 90 percent,	15:58:42
23Q. Are you aware of any other Sun or Oracle24business segment that generates a margin of that nature,2590 percent?15:59:00	21	isn't it?	
24business segment that generates a margin of that nature,2590 percent?15:59:00	22	A. I'll accept your arithmetic.	
25 90 percent? 15:59:00	23	Q. Are you aware of any other Sun or Oracle	
	24	business segment that generates a margin of that nature,	
Page 185	25	90 percent?	15:59:00
			Page 185

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1	operating platform have required consumer marketing?	
2	MS. RUTHERFORD: Object to the form.	
3	THE WITNESS: Well, the customer here are	
4	OEMs and carriers. In the global marketplace, you know,	
5	the serious customers here would be measured in tens or	16:01:16
6	hundreds rather than millions or hundreds of millions.	
7	The carriers and the OEMs are going to market to	
8	consumers.	
9	Q. BY MR. PURCELL: Now, looking for a second at	
10	Exhibit 509, Kathleen Knopoff's March 20th, 2006 email?	16:01:36
11	A. Yes.	
12	Q. It's your understanding that this email was	
13	attached to and referring to the presentation we've been	
14	discussing that's Exhibit 510?	
15	A. Yes, that's my understanding.	16:01:51
16	Q. So Ms. Knopoff writes a number of things, but	
17	number 3 in her email is the provisos that we gave them	
18	are that the numbers will move as the business model is	
19	more fully developed and that these numbers have not been	
20	vetted bottoms up by customer.	16:02:11
21	Do you see that?	
22	A. I see that.	
23	Q. Have you ever seen another document that	
24	revised or confirmed these projections in any way after	
25	the business model was more fully developed?	16:02:20
		Page 187

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1	A. No.	
2	Q. Have you seen any documents that revised or	
3	confirmed these projections after they were vetted	
4	bottoms up by the customer?	
5	A. No. It's my understanding the document was	16:02:30
6	prepared in February 2008 as part of the background for	
7	the negotiations that were being conducted in late March	
8	and early April, and that as those negotiations fell	
9	apart, it doesn't surprise me that there's no subsequent	
10	revision of this document.	16:02:54
11	Q. I think you said February of 2008. I think	
12	you might have meant February of 2006?	
13	A. I certainly meant to say 2006. I apologize	
14	for misspeaking.	
15	Q. No problem.	16:03:04
16	So just to be clear, you've never seen any	
17	other iteration of this document that made projections	
18	about potential revenue for Project Armstrong; correct?	
19	A. That's correct.	
20	Q. Let's turn to Exhibit 6 to your reply to the	16:03:29
21	Leonard report, which should be the very last page of the	
22	document.	
23	A. Okay.	
24	Q. Now, Exhibit 6 to your reply to the Leonard	
25	report, this calculates your current estimates of	16:04:12
		Page 188

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1	Q. BY MR. PURCELL: When you're calculating the	
2	value of compatibility and control to Sun, why do you use	
3	as a proxy for that the projected Project Armstrong	
4	profits?	
5	A. Well, these place a lower bound, if you will,	16:13:32
6	on how Sun would, in my view, you know, place a monetary	
7	value on compatibility and control provisions, you know,	
8	as contemplated in the Project Armstrong negotiations.	
9	There's certainly more value, you know, to	
10	the extent that the compatibility and control revisions	16:13:54
11	protect other revenue streams or sustain other revenue	
12	streams, that was certainly contemplated you know, we	
13	spoke about the email from Mr. Nachi earlier today. It	
14	was certainly contemplated there were going to be	
15	opportunities to to substantial opportunities to	16:14:18
16	grow and expand these revenues.	
17	But these provide, in my view, some concrete	
18	evidence as to a minimum amount of money that Sun would	
19	have required from the hypothetical license in order to	
20	compensate them for loss of compatibility and control.	16:14:36
21	Q. Now, you calculate a separate damages figure	
22	through September of 2011 in Exhibit 6; correct?	
23	A. Correct.	
24	Q. And that total damages figure before	
25	adjustments is \$120.9 million?	16:14:56
		Page 194

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1	it as a window, and it's important to to move towards	
2	it if they're to to be able to compete.	
3	Q. BY MR. PURCELL: During strike that.	
4	Between the breakdown of Sun/Google	
5	negotiations in April or May of 2006 and the announcement	17:42:35
6	of Android in November 2007, what, if anything, did Sun	
7	do to build its own full stack mobile operating platform?	
8	A. I don't know the extent to which they were	
9	investing or actively engaged in this sort of thing, but	
10	I think the record suggests that Android came of	17:42:56
11	something it was something of a surprise to Sun,	
12	particularly the extent to which it incorporated Sun's	
13	intellectual property and and, you know, would be a	
14	direct competing, you know, product as a substitute for	
15	something like Acadia.	17:43:20
16	Q. What's your basis for your statement that	
17	Android came as a surprise to Sun?	
18	A. Well, as I as I recall, the the record,	
19	various people at Sun, it took a while for Sun to	
20	appreciate how much of of Java technology how much	17:43:43
21	Java technology, Java ME and specific core libraries,	
22	were actually present in the in the released version	
23	of Android.	
24	Q. Do you have an opinion as to whether Sun ever	
25	would have granted a license to Google for an	17:44:06
		Page 237

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1	incompatible version of Android?	
2	MS. RUTHERFORD: Objection.	
3	THE WITNESS: I can see circumstances under	
4	which they would have been willing to to license an	
5	incompatible implementation of Java. You know, if the	17:44:30
6	price is right.	
7	So I wouldn't say never. I think they would	
8	have been reluctant to do so. But it would depend very	
9	much on the terms that were offered.	
10	Q. BY MR. PURCELL: None of the actual	17:44:49
11	negotiations between Google and Sun in 2006 were for an	
12	incompatible implementation of Java; correct?	
13	A. The negotiations, as I understand them,	
14	contemplated a compatible implementation.	
15	Q. Neither party ever put an incompatible	17:45:05
16	implementation on the table in those negotiations;	
17	correct?	
18	A. Correct.	
19	Q. Are you aware of any other licenses that Sun	
20	has ever granted, any third party for an incompatible	17:45:14
21	implementation of Java?	
22	A. Well, we were having a discussion earlier	
23	about DoJa, which you were characterizing to me as	
24	incompatible. I think from time to time Sun has been	
25	willing to consider licensing its technology under, you	17:45:37
		Page 238

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1	know, specific circumstances and allowing a degree of	
2	compatibility to the extent it did not threaten the core	
3	value proposition. That would be reasonable from a	
4	business perspective.	
5	Q. Other than the example of DoJa, can you think	17:45:53
6	of any other instances where Sun has been willing to	
7	consider licensing an incompatible implementation of	
8	Java?	
9	A. Not that I recall sitting here.	
10	Q. Are you aware of any instances of any kind	17:46:08
11	where Sun had ever licensed an incompatible	
12	implementation of Java to a company that was competing	
13	with Sun for customers?	
14	MS. RUTHERFORD: Objection to form.	
15	THE WITNESS: Sorry. Can you say that again?	17:46:27
16	Q. BY MR. PURCELL: Sure.	
17	Are you aware of any instance where Sun has	
18	ever	
19	A. Actually, will it be okay with you do you	
20	mind if I take a quick break? I'm just a few minutes.	17:46:36
21	Or if you feel like there's a line of questioning you'd	
22	like to complete, that's fine.	
23	Q. I'm sorry. I just have a question pending,	
24	so I'd like to get an answer to it.	
25	A. Right. Sorry.	17:46:50
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1	Q. No. I know this is a long day.	
2	My question is: Are you aware of any	
3	instances where Sun has ever offered to license or	
4	licensed an incompatible implementation of Java to a	
5	competitor?	17:47:00
6	MS. RUTHERFORD: Objection to form.	
7	THE WITNESS: What do you mean by	
8	"competitor"?	
9	Q. BY MR. PURCELL: Somebody who's competing	
10	with Sun for customers as opposed to a partner like	17:47:08
11	DoCoMo.	
12	MS. RUTHERFORD: I can't think of one.	
13	MR. PURCELL: All right. We can take a	
14	break.	
15	THE VIDEOGRAPHER: Going off the record. The	17:47:20
16	time is 5:47 p.m.	
17	(Recess.)	
18	THE VIDEOGRAPHER: Back on the record. The	
19	time is 5:55 p.m.	
20	Q. BY MR. PURCELL: Dr. Cockburn, just turning	17:55:21
21	back to Exhibit 510, the Project Armstrong business model	
22	document?	
23	A. Yes. Sorry, 5?	
24	MS. RUTHERFORD: 510.	
25	THE WITNESS: 510. Excuse me. Okay.	17:55:38
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1	there's the upward adjustment, which is quantified in	
2	Exhibit 510, the Project Armstrong document, and then	
3	there's the apportionment percentage that you have given	
4	to the copyrights based on the facts that you just	
5	described.	18:03:31
6	Is that the complete basis of your copyright	
7	license calculation?	
8	MS. RUTHERFORD: Objection to form.	
9	THE WITNESS: My copyright license	
10	calculation is based upon my assessment of the value of	18:03:37
11	a the hypothetical license you know, I think I	
12	referred to it in my report as the aggregate hypothetical	
13	license to the whole package, and then there's an	
14	apportionment percentage applied to that. And the	
15	apportionment percentage is derived from the sources I	18:04:00
16	was we were just talking about.	
17	Q. BY MR. PURCELL: I think you just repeated	
18	back to me what I said in different words. I'm trying	
19	to I'm trying	
20	MS. RUTHERFORD: Objection.	18:04:13
21	MR. PURCELL: Yeah, that's fine.	
22	Q. I'm trying to figure out the complete basis	
23	of your copyright license calculation. You started,	
24	correct, with the Sun Google negotiations in 2006; right?	
25	A. Yes.	18:04:24
		Page 246

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1	Q. All right. And then you apportioned a	
2	percentage of your starting point to the value of the	
3	copyrights; correct?	
4	A. Well, strictly speaking, I think, I began	
5	with the starting point license, which we were referring	18:04:38
6	to as the \$100 million license, then I adjusted that	
7	upwards to take into account the value of compatibility	
8	and control as captured by the projections and financial	
9	analysis in Exhibit 510.	
10	I further uncap the the revenue sharing	18:05:08
11	contemplated in the starting point negotiation from	
12	\$25 million but use the same 10 percent. That gives me	
13	the value of the aggregate hypothetical license.	
14	Q. And then you take 15 percent of that?	
15	A. To that, I apply apportionment percentage.	18:05:29
16	Q. Which is 15 percent; correct?	
17	A. Which, in my opinion, is 15 percent.	
18	Q. All right. Jumping back for just a second to	
19	your calculation of lost profits, with respect to the	
20	Java ME licensing revenue for 2011, fiscal year 2011, you	18:05:48
21	used a projection for to calculate that number;	
22	correct?	
23	A. Yes, I rely upon a the document in which	
24	Sun anticipate a 50-percent decline in Java ME licensing	
25	revenues during fiscal 2011.	18:06:15
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	266
1	STATE OF CALIFORNIA) ss:
2	COUNTY OF MARIN)
3	
4	I, LESLIE ROCKWOOD, CSR No. 3462, do hereby
5	certify:
б	That the foregoing deposition testimony was
7	taken before me at the time and place therein set forth
8	and at which time the witness was administered the oath;
9	That testimony of the witness and all
10	objections made by counsel at the time of the examination
11	were recorded stenographically by me, and were thereafter
12	transcribed under my direction and supervision, and that
13	the foregoing pages contain a full, true and accurate
14	record of all proceedings and testimony to the best of my
15	skill and ability.
16	I further certify that I am neither counsel
17	for any party to said action, nor am I related to any
18	party to said action, nor am I in any way interested in
19	the outcome thereof.
20	IN WITNESS WHEREOF, I have subscribed my name
21	this 18th day of October, 2011.
22	
23	1 n- Ricking
24	Lesli Nockwood
25	LESLIE ROCKWOOD, CSR. NO. 3462

Veritext National Deposition & Litigation Services 866 299-5127

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